

Łukasz Michalski

Graphic Designer / DTP Specialist

Location: Szczecin, Poland

E-mail: lukasz.overr.michalski@gmail.com

Phone: +48 695 498 811

Portfolio: www.overrdesign.pl

PROFESSIONAL PROFILE

Computer graphic and DTP designer with experience in designing advertising materials, visual identity, and social media graphics and preparing files for print. I combine agency experience with freelance projects for online creators and events esports. I work primarily in Adobe Creative Cloud apps handling everything from the visual concept to the final, production-ready file.

PROFESSIONAL EXPERIENCE

2022 – Currently

Freelance Graphic Designer

Independent Work / Self-Initiated Projects

- Designing visual identities for online creators, private individuals, YouTube/Twitch channels, and related projects with gaming and e-sports.
- Creating logos, key visuals, YouTube thumbnails, social media graphics, stream layouts, and promotional materials.
- Preparation of the complete visual identity for esports events and tournaments, including promotional designs and informational graphics and online communication materials.
- Collaboration with clients ranging from the brief and concept development to final files ready for publication or production.

05.2024 – 05.2026

Junior Graphic Designer / DTP Specialist (Professional Internship / Project-based Collaboration)

Mobile Plus Advertising Agency, Słupsk

- Designing commercial advertising materials: banners, flyers, business cards, boards, signs, stickers, and other elements visual identity.
- Preparing files for digital and offset printing, taking into account bleeds, safety margins, and color specifications CMYK, color profiles, and technical correctness.
- Preparing designs for plotter cutting and advertising production.
- Handling and quality control of printouts, including verification of the final product's conformity with the design.
- Collaboration on the execution of orders, from the graphic design stage to the finished advertising material.

EDUCATION

2021 – 2026

Digital Graphics and Printing Technician

Zespół Szkół Ekonomicznych im. Stanisława Staszica, Słupsk

Certificates, diplomas, and state distinctions obtained, confirming full professional qualifications:

- PGF.04 – Preparation and execution of graphic work and digital publications.
- PGF.05 – Digital printing and print finishing.

2022/2023

Scholarship of the Marshal of the Pomeranian Voivodeship

High academic achievement within the program for vocational school students.

SKILLS

• Graphic design

Branding, visual identity, logo design, vector graphics, Layout, composition, typography, key visual, advertising materials.

• Social media & digital design

YouTube thumbnails, Twitch/YouTube graphics, social media posts, banners web-based materials, promotional graphics, assets for online creators.

• Soft skills

Working with a brief, communicating with the client, independence, accuracy, punctuality, understanding of the production process.

• Tools

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, CorelDRAW, Impozycjoner, Figma, Blender basics.

• DTP and print preparation

Preparing files for digital and offset printing, CMYK, bleeds, safety margins, color profiles, File optimization, preparation for plotter cutting.

• Languages

Polish (native) · English (B2/C1) · German (A2)